

# WormWise



## Are you concerned about worms?

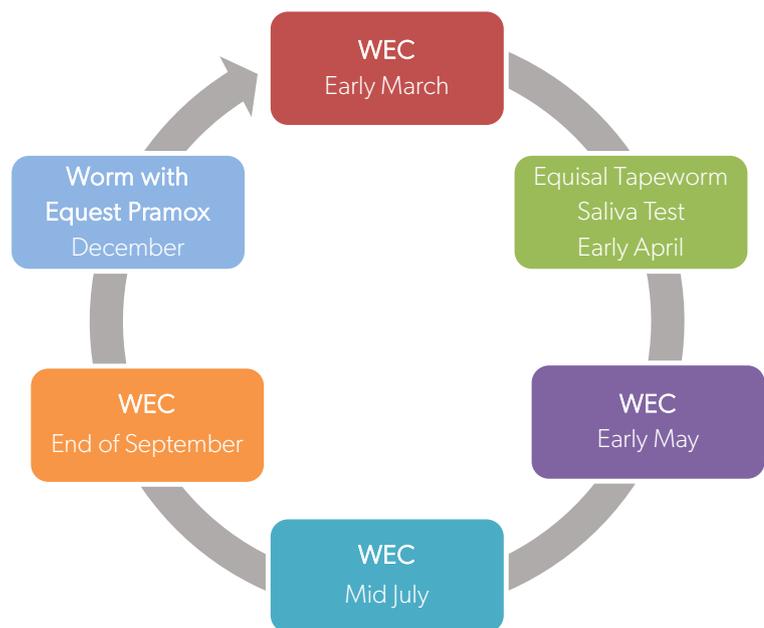
Talk to us about our WormWise programme today!

**WormWise** is a comprehensive and cost-effective service that worries about effective worm control, so you don't have to.

Our veterinary designed, strategic worming programme is built upon the ethos of testing before worming based on the evidence of actual worms being present.

### How does the WormWise programme work?

WEC = worm egg count



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# WormWise

## What is included in the WormWise Pack?

- Three faecal worm egg counts + one free
- One Equest Pramox (in December)
- One Equisal saliva tapeworm test (spring)
- Free worming advice from a vet whenever needed

### Guide to faecal sample collection and handling

When it's time to send a sample simply follow the procedure below:

1. Using the glove provided pick up a few small pinches of dung from a fresh dung pile (less than 12 hours old).
2. Press the dung into the plastic sample container provided, filling it to the top to exclude air.
3. Seal the container ensuring the pot is filled to the top (but not overflowing!) and place in the plastic bag provided.
4. Drop the sample off at the practice within 48 hours (keep in a cold place until you are able to deliver it) or alternatively, send the sample via first class post. If you have a vet visiting, we will be happy to collect the sample for you.

## WormWise programme costs just £90 (inc VAT)

In 2021 we are offering a further 10% discount if you sign up by 31st March 2021.

If you would like to join WormWise part way through the year please call us to discuss your individual needs. The WormWise programme will cover most horses up to 700kg. Any horses on the WormWise plan that need extra WECs will get them at the discounted price of £7 excluding VAT.

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# WormWise

## What are the benefits of WormWise?

### Only worm those who need it

By only worming those that have a high worm egg count, it reduces the number of potentially resistant eggs being shed onto pasture by horses who have been treated, to only 2% and reduces the total egg shedding by 96%!

### Slow down resistance

Much like human antibiotics, resistance to equine wormers is on the rise and with no new wormers in development it is important that we preserve the wormers available and only worm based on the evidence of worms being present rather than a 'blanket approach'.

### Less chemicals = healthier horses

Horses on the WormWise programme receive 75% less wormers than those following a blanket treatment approach, which means it's better for your horse and the environment.

### Bespoke

WormWise recognises that each horse is an individual, whether on a big livery yard or back garden and provides a tailored service for each horse.

### Tackle tapeworms

The Equisal tapeworm saliva test kit that is provided in your WormWise pack, will check for evidence of tapeworms in the Spring as most horses won't need treating until December with Equest Pramox.

### Winter worming sorted

Worming is required in all horses during autumn and winter for the control encysted small redworm larval stages, as well as treating bots and tapeworms. WormWise will automatically provide you with an effective wormer at the right time.

### Free vet advice

If your concerned about worming or simply have a few any questions - just give us a call!

### It's easy

All you have to do is send us a fresh poo sample in the container provided and wait for advice based on your horses results.

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## WormWise helpful hints and tips

- Worm resistance is a problem on a global level but also potentially on a private yard where wormers are used frequently.
- 80% of horses naturally have a very low worm burden so we are worming them unnecessarily.
- Worms cause disease so it is important that they are monitored and controlled.
- Some horses have been found with high worm burdens, despite regular worming.
- Since the first wormer was introduced in the 60's resistance has been gradually increasing.
- Regularly worming a horse does not necessarily prevent worms ... how do you know the wormer is working?
- A small number of worms can be beneficial to your horse's health.
- Remember good management is important in effective worm control. Frequent poo-picking (at least twice weekly), co-grazing with cattle and sheep, stable smaller grazing groups if possible and dose horses correctly when they need worming.

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